

InterContinental FINANCE & LAW

SHOWCASING EXCELLENCE ACROSS ALL CONTINENTS



Media Pack

MAGAZINES

Since its inception in 2011 **InterContinental Finance & Law Magazine** has established itself as a leading industry publication, boasting an opt-in subscriber base of over 158,500 individuals.

Focusing on the very best international transactional activity, as well as providing regular insights into the banking industry from across the globe. This valuable information is considered essential for the continued growth and good management of their businesses clients, most of whom rely on our publication to keep abreast of the latest trade information.

The magazine prides itself on providing insightful news on the international marketplace; analysis of the global performance of relevant sectors; and reviews focusing on the latest regulatory legal and financial developments, ensuring businesses are aware of the importance of day-to-day good governance.

Apart from the beautifully printed copies, we forward a link to our 158,000 data base to view electronically.

AWARDS SUPPLEMENTS

InterContinental Finance & Law magazine also publish its much respected awards program supplements, the definitive 500 Leading Lawyers list and the best 250 practice firms in the world.

Our magazine advertising rates are below if you wish to promote your services to our massive 158,500 readership who's breakdown is as follows: Africa -4%, Asia - 21%, Australasia - 2%, Europe - 26% North America - 26%, South America - 21%

Magazine & Awards Supplement Advert Rates

Full page - £2,490.00
Half page - £1,900.00
Quarter page - £765.00
Prime positions available

InterContinental Finance & Law Magazine also allow selected firms to promote themselves on our website with a URL link to their own site at £175.00 per annum.

If you wish to advertise your company to over 158,500 industry piers, please contact us as below:

james.turner@intercontinental-finance.com

Telephone: 0044 1444 881004



ARTWORK SPECIFICATIONS

Full Page Portrait Advert:

Trim – 210mm wide x 297mm deep
Type – 182mm wide x 269mm deep

Bleed - + 3mm bleed all around - (Bleed is the area trimmed off at the printers and must be added to all adverts that will run up to the edge of the page)

Half Page Horizontal Advert

182mm wide x 134mm deep

Quarter Page Portrait Advert

89mm wide x 134mm deep

SUPPLYING ARTWORK:

All artwork must be supplied in CMYK not RGB or Pantone.

PDF

Please supply as High Res (300dpi)
Print Ready file in CMYK.

PhotoShop Jpeg

Please supply as 300dpi and CMYK
(Supply all fonts unless flattened).

Illustrator EPS

Eps files need a Preview, fonts and images (CMYK 300dpi only) embedded.

NOTE: In all cases if artwork includes pictures, please include them with the artwork, unless already embedded Also any fonts included in the artwork must be supplied, unless they have been converted to lines.